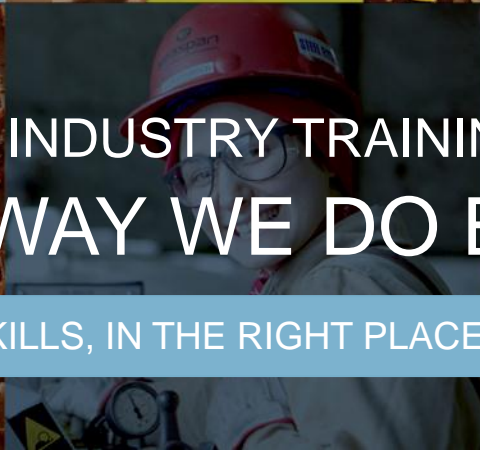




ita
YOUR TICKET.



INDUSTRY TRAINING AUTHORITY
CHANGING THE WAY WE DO BUSINESS

THE RIGHT SKILLS, IN THE RIGHT PLACE, AT THE RIGHT TIME.

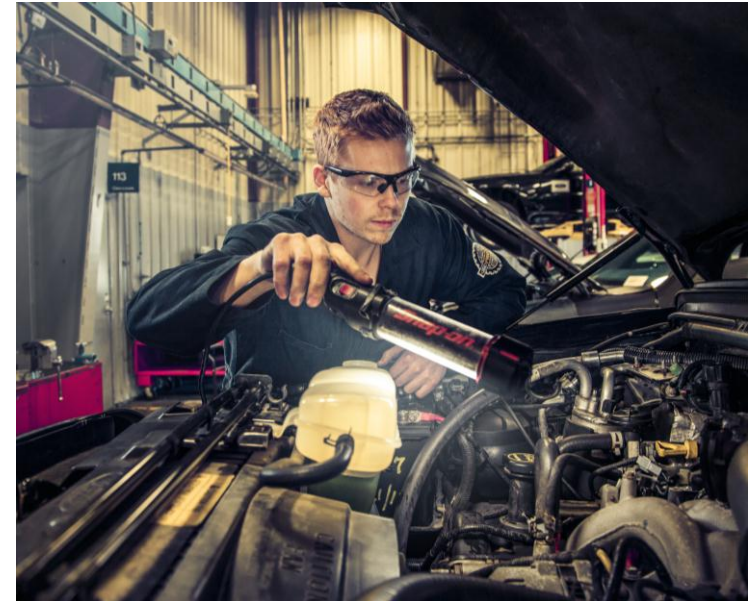
OUR RESPONSIBILITY

Lead and coordinate BC's skilled trades system

- Govern and manage the province's *industry trades training and certification system* on behalf of the BC government.
- Work with employers, employees, industry, labour, training providers and government to:
 - Issue credentials
 - Manage apprenticeships and;
 - Set program standards.

Increase opportunities in the trades

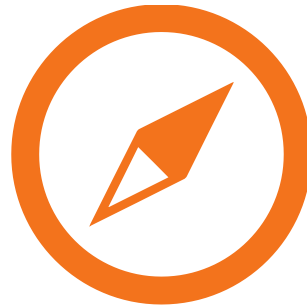
- Help meet the demands of the labour market.
- Play a key role in implementing *B.C.'s Skills for Jobs Blueprint*.



OUR NEW APPROACH



Implement the Transition Plan to address recommendations from the McDonald Report & B.C.'s Skills for Jobs Blueprint



Provide direction for 90 days and balance of 2014/15 fiscal year



Focus on recommendations that will have maximum impact given capacity available

The independent review report, *The Industry Training Authority and Trades Training in BC: Recalibrating for High Performance* (the McDonald Report), and *B.C.'s Skills for Jobs Blueprint* has positioned ITA to play a bigger role in BC's skilled trades training system.



KEY AREAS OF FOCUS:

**LAUNCH LNG
ACTION PLAN**

**RE-ALIGN
TRAINING
INVESTMENT**

**TRANSFORM
INDUSTRY AND
PUBLIC RELATIONS**

**ENHANCE ITA
CAPABILITY**

LAUNCH LNG ACTION PLAN

Desired outcome: The ITA Trades Training Action Plan for Liquefied Natural Gas (LNG) will ensure that BC will have the skilled workforce it needs to seize the opportunity of the LNG sector.

The LNG Action Plan was developed with industry consultation and validation and was released in September 2014.



100,000 JOBS

FOR UP TO FIVE LNG PLANTS
BEGINNING IN 2015



www.itabc.ca/lng



RE-ALIGN TRAINING INVESTMENT

Desired outcome: Better results for the investments made in skills training in BC.

1

Develop and establish a transparent process for making training investment decisions aligned with labour market demand targets.

2

Improve outcomes for Youth Apprenticeship Program including increased participation with Accelerated Credit Enrolment in Industry Training (ACE IT) registrants.

3

Remove barriers to mobility for apprentices during training (e.g. New West Partnership Harmonization Initiative with BC, AB and SK).



TRANSFORM INDUSTRY AND PUBLIC RELATIONS

Desired outcome: A strong tie to industry which ensures alignment of BC's training system with industry demand and strong public awareness of opportunities in the trades.

Jobs Blueprint Campaign

LNG Campaign

Apprenticeship Support Campaign

Youth Campaign



ENHANCE ITA CAPABILITY

Desired outcome: Better results for the investments made in skills training in BC.

1

Functions carried out by the Industry Training Organizations (ITOs) are transferred internally into ITA – with minimal impact on industry by October 31, 2014.

2

15 Apprenticeship Advisors, including five Aboriginal subject matter experts, to be in place by December 31, 2014.

3

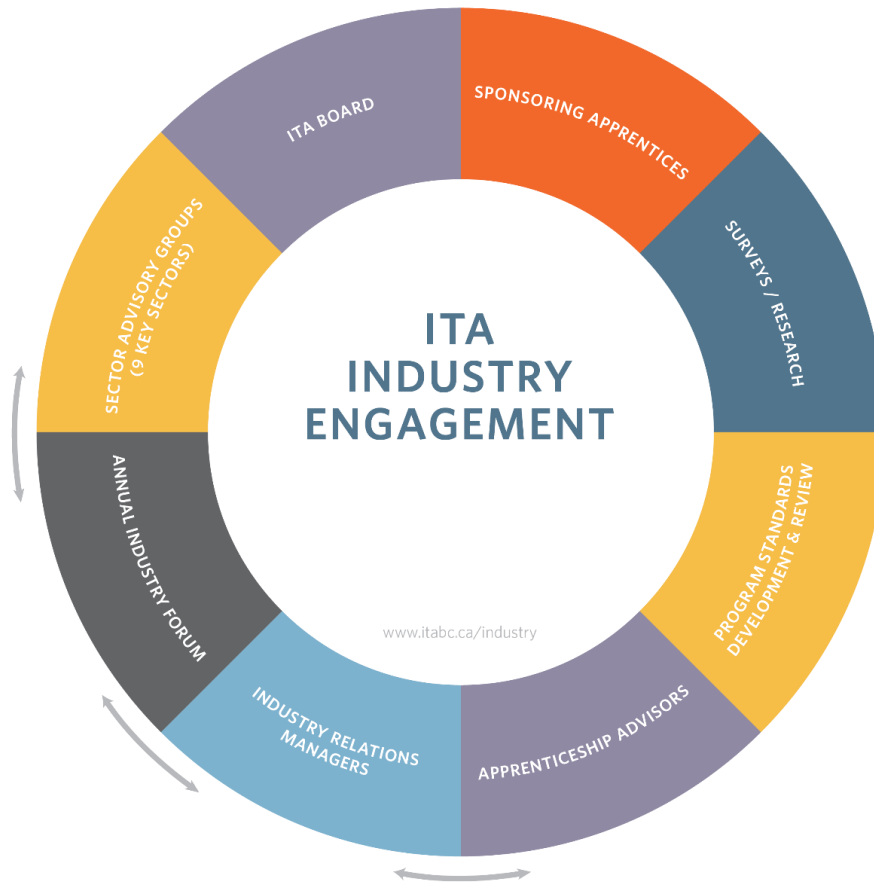
Ensure ITA has the capability needed to deliver on government's expectations.





ENGAGING

INDUSTRY ENGAGEMENT



SECTOR ADVISORY GROUPS

Sector Advisory Group (SAGs)

Represent key trade sectors in BC and advise on industry-specific issues key to skills training.

- Automotive
- LNG (including Natural Gas)
- Marine & Shipbuilding
- Mining
- Forestry
- Aerospace
- Manufacturing
- Construction
- Tourism & Hospitality
- Transportation & Transit

www.itabc.ca/industry



INDUSTRY RELATIONS MANAGERS

Industry Relations Managers (IRMs)

Point of contact for ITA's Industry Training Organizations and other groups representing industry.

- LNG
 - Marine & Shipbuilding
 - Mining
 - Forestry
 - Aerospace
 - Manufacturing
 - Tourism & Hospitality
 - Transportation & Transit
 - Automotive
 - Construction
 - 'Other'
- Jerome Rodriguez, IRM
- Tracey MacLennan, IRM
- Diane Evans, IRM
- Cory Williams, IRM

Contact information at www.itabc.ca/industry



APPRENTICESHIP ADVISORS

Regional extension of customer support team

Goals:

- Create a positive impact on continuation and completion rates.
- Build knowledge of the BC apprenticeship system.
- Advise apprentices and sponsors.
- Boost apprentice success and support apprentice and sponsor connections.

There will be 15 Apprenticeship Advisors in the field by Dec 2014.

In addition to providing support to apprentices and employer sponsors, five of the Advisors will also focus on recruiting and supporting Aboriginal apprentices within local communities.

www.itabc.ca/apprenticeship-advisors



APPRENTICESHIP ADVISORS

- Manager – Rod Bianchini
- Cranbrook - Marlin Ratch
- Dawson Creek – Pam Eales
- Kamloops - Helen Poss
- Kelowna - Finbar O’Sullivan
- Lower Mainland – Dal Dhatt, Shannon Hanson and hiring additional Advisors
- Nanaimo – Doug Podetz
- Prince George - Walter Sorokovsky
- Prince Rupert – to be hired
- Terrace - Crystal Bouchard
- Victoria – Kyle Preston

Contact information at

www.itabc.ca/apprenticeship-advisors



PROGRAM DEVELOPMENT OFFICERS

Program Development Officers (PDOs)

Industry selected to participate in trade specific standards work.

Mining and energy trades:

- Boilermaker
- Bricklayer
- Carpenter
- Construction Electrician
- Gasfitter
- Heavy Equipment Operator
- Heavy Duty Equipment Technician (Mechanic)
- Industrial Electrician
- Industrial Instrument Mechanic
- Industrial Mechanic (Millwright)
- Ironworker
- Machinist
- Metal Fabricator (Fitter)
- Partsperson
- Petroleum Equipment Installer
- Petroleum Equipment Service Technician
- Plumber
- Professional Cook
- Sprinkler System Install
- Steamfitter/Pipefitter
- Tower Crane
- Welder





TRAINING DELIVERY

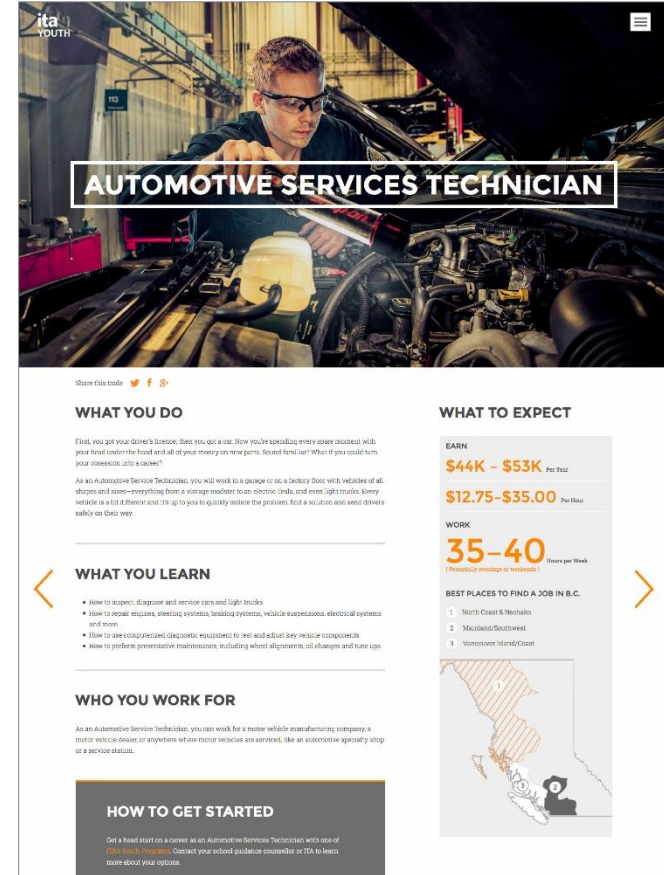
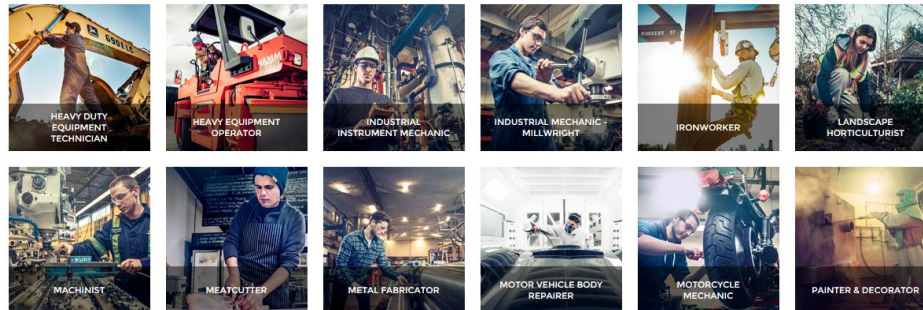
SUPPORT FOR UNDER-REPRESENTED GROUPS

With funding from the Canada - BC Labour Market Agreement there is investment in Labour Market programs to create a skilled workforce.

- ITA oversees programs for groups under-represented in the trades:
 - **Aboriginal** in Trades Training (AITT)
 - **Women** in Trades Training (WITT)
 - **Immigrants** in Trades Training (ITT)
- Since 2008/9, **6600** participants have received training and support.



NEW YOUTH WEBSITE



www.itabc.ca/youth



INCREASE CONTINUATION FROM HIGH SCHOOL TO APPRENTICESHIP



Dual credit ACE IT and SSA
high school programs



Dual credit ACE IT and SSA
high school programs



Interactive trades programs
in elementary schools
(YES 2 IT)



New **Skills Exploration**
Course in partnership with
Ministry of Education in high
schools for grades 10-12



NEXT STEPS



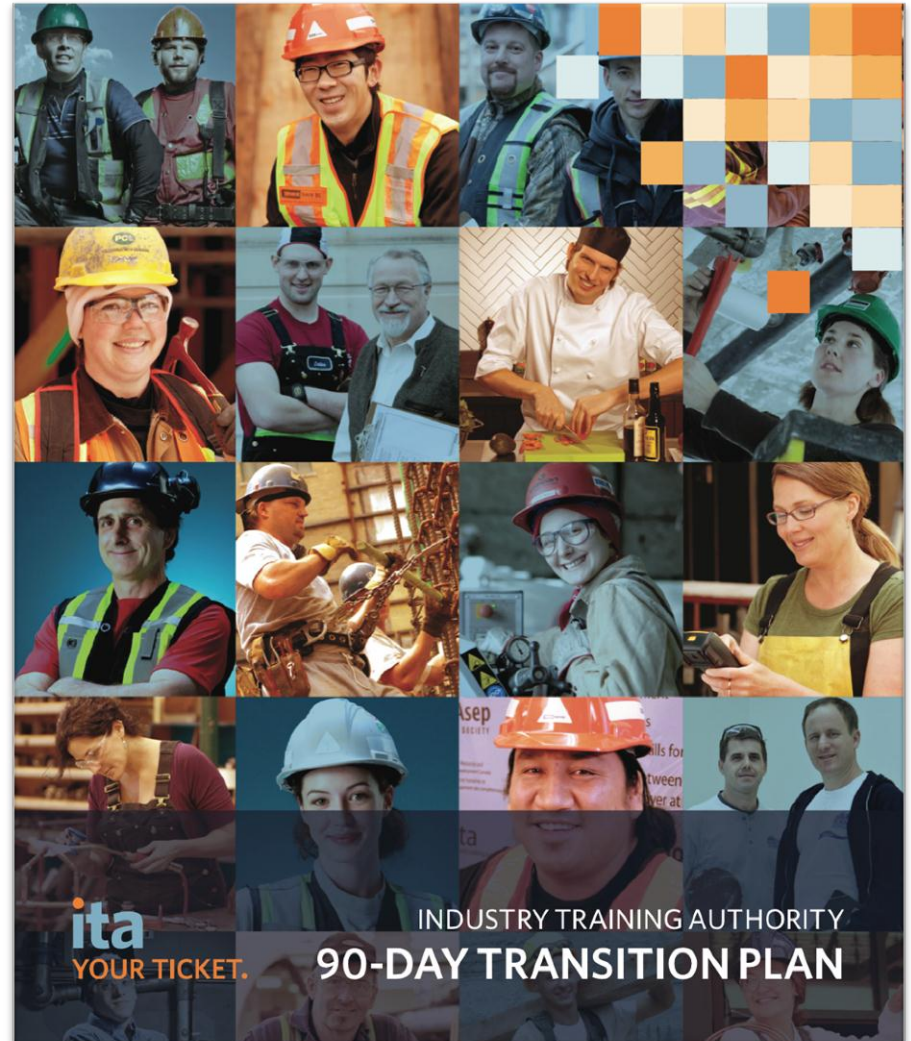
Focus on Industry Engagement rollout.



Facilitate SAGs getting set-up correctly.



Maintain fast-paced execution of plan.



Ensuring the province has
the **right skills**,
in the **right place**,
at the **right time**.





QUESTIONS?