

## ☞ 2010 Evaluation Form ☛



Community: District of Chetwynd

Province: British Columbia

Category: 3001-7500

The evaluation is based on 8 criteria, divided into the 6 following sections, assessing 4 sectors of the community:

<b>Tidiness</b>	124.50	/	150.00
<b>Environmental Action</b>	125.00	/	150.00
<b>Heritage Conservation</b>	123.50	/	150.00
<b>Urban Forestry</b>	136.50	/	175.00
<b>Landscape (including Turf &amp; Groundcovers)</b>	164.75	/	200.00
<b>Floral Displays</b>	151.50	/	175.00
<b>* Community Involvement is included in each of these sections</b>			
<b>Total</b>	825.75	/	1000.00

**Percentage :** 82.58%

**Bloom rating:** 5 Blooms

Bloom rating:

Up to 55%: 1 bloom. 55% to 63%: 2 blooms. 64% to 72%: 3 blooms 73% to 81%: 4 blooms. >82%: 5 blooms.

**Mention :** Vibrant Floral Displays

Representative (s) of Community

Name: Joanne Roberts Function : Councillor , District of Chetwynd

Name: Ellen Calliou Function : Economic Development Officer

Name: Evan Saugstad Function : Mayor, District of Chetwynd

Judges

Name: JoAnne Dunphy Name Lorna McIlroy

Evaluation date: 26-July-2010

# 2010 Evaluation Form

## IMPORTANT NOTES:

Evaluation is adjusted to the climate and environmental conditions of the community.

Some aspects of the evaluation might not be applicable: scoring will be prorated.

The score will vary from the previous year based on the facts that the evaluation form is subject to modifications each year and that the evaluation is based on the perception of the current judges.

## SECTORS OF EVALUATION

### Municipal:

- Municipal properties, parks and green spaces, streets, streetscapes
- Properties owned and run by municipality such as Museums, historical sites

### Business and Institutions:

Properties owned and managed by

- Business : commercial sector, shopping centres, commercial streets, industrial parks, manufacturing plants
- Institutions : schools, universities, churches, hospitals, service and community organization buildings (YMCA, Legion), private museums, Canada Post
- Tourism bureaus, Chamber of Commerce offices
- Farms : in rural communities, farms can be considered in this section

### Residential:

- Citizens and Citizen groups acting within their own properties
- Residential property owners, rate payer groups

### Community Involvement:

The principle of community involvement is so fundamental to the program that it deserves to be evaluated in each of the sections of evaluation. Community Involvement will continue to be a highlight of the awards ceremony

- Individuals & Service and citizen groups – all contributing to various aspects of community improvement
- Organized clubs such as horticultural societies, garden clubs, community associations
- Social clubs such as Rotary, Lions, Optimist
- Participation ( financial and/or in-kind or employee participation) by the Municipality, Businesses and Institutions

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<b>TIDINESS</b>		
<p>Tidiness includes an overall tidiness effort made by the municipality, businesses, institutions, and residents of the community. Elements for evaluation are green spaces (parks, etc), medians, boulevards, sidewalks, streets, municipal, commercial, institutional and residential properties, ditches, road shoulders, vacant lots and buildings and signage, with regard to weeds, maintenance and repair, graffiti and vandalism.</p>		
	<b>Max</b>	<b>Actual</b>
<b>Municipal (30%)</b>		
Tidiness, order, cleanliness and first impressions	10	8.5
Community anti-litter awareness programs	5	4.25
Effective bylaws & policies and enforcement; for litter control, graffiti prevention including notices & posters	10	8.75
Cleanliness of public green infrastructure: parks, streetscapes (sidewalks, planters, etc)	10	8.5
Cleanliness of urban signage and furniture such as benches, litter and recycling containers	10	8.25
<b>Business &amp; Institutions (17%)</b>		
Tidiness, order and cleanliness	10	7.75
Condition of buildings (exterior maintenance), grounds, sidewalks and parking lots	10	7.75
Condition of urban furniture: benches, litter and recycling containers	5	3.75
<b>Residential (23%)</b>		
Tidiness, order and cleanliness	20	15.5
Condition of buildings, grounds and yards	15	11.5
<b>Community Involvement (30%)</b>		
Public participation in community, neighbourhood or individual street tidiness, clean-up programs, activities and annual maintenance (including promotion, organization, innovations involving youth and seniors, etc)	15	13.25
Support – financial and/or in-kind or participation by the Municipality, Businesses and Institutions for community clean-up programs	15	13.25
Recognition (by municipality and/or by volunteer groups) of volunteer efforts (from citizens and businesses) in tidiness activities	15	13.5
<b>Tidiness Total</b>	<b>150.00</b>	<b>124.50</b>

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### TIDINESS

#### **Observations:**

Pitch-In Week in May (celebrated for the 15<sup>th</sup> year) had over 900 participants this year with nine groups who were encouraged by free tipping at the landfill and \$1 a bag for garbage collected.

The traditional spring/fall bulky waste cleanup has changed to a four coupon, anytime, program which should be even more convenient for residents. The automated solid waste collection now uses tidy garbage carts. The district has an early Friday morning Sweep and Clean which uses untreated water. Weed Control by public works has been reduced to spot spraying. To keep chainsaw carvings neat, the district offers 50% rebate for maintenance costs. A new trained staff person supervises summer students on landscape maintenance which has resulted in a cleaner, neater landscape. Representatives from the Community Living Society clean downtown and boulevards three days a week.

Graffiti and vandalism are not tolerated. There is a sizeable reward for information concerning such acts. A non-profit group is selected each year to remove graffiti for a donation. The Trails for Tomorrow program cleaned up extensively and instituted \$2000 fines for littering which were clearly posted.

The District of Chetwynd has adopted two sections of highway with signage. The Adopt-a-Highway program includes mowing, weeding and landscape beautification. The Adopt-an Area, Block, Corner or Trail Program is successful with signage and a certificate of appreciation.

Local schools had litter-free recesses, a no-dog policy on school property. Recycling for paper, plastic, cardboard and metal, environmental stewardship activities and ditch cleaning projects are in place. The Parks department conducts an Anti-Littering program in schools.

Individuals such as daily walkers pick up garbage and recyclables daily. Keeping Chetwynd tidy is very much a shared responsibility.

#### **Recommendations:**

We would suggest a weed-pulling campaign for some noxious weeds such as Scentless Chamomile. Dandelions at the cemetery could also be pulled or alternatively treated with new natural and biological herbicides.

The blackened hill at the east entrance and graffiti on a No Dumping sign indicate that graffiti and vandalism are still problematic. We would encourage the involvement of the district's youth in more activities. This will eventually result in ownership and a sense of responsibility.

## 2010 Evaluation Form

<b>ENVIRONMENTAL ACTION</b>		
Environmental action includes efforts and achievement by the municipality, businesses, institutions, and residents of the community, with respect to: policies, by-laws and best practices, 3-R initiatives (reduce/reuse/recycle), waste reduction, landfill sites, hazardous waste collections, water conservation, naturalization, environmental stewardship activities, and environmentally friendly transportation, under the guiding principles of sustainable development.		
	Max	Actual
<b>Municipal (47%)</b>		
Sustainable development strategy: policies, guidelines, long-term planning / vision; effective bylaws / policies and their enforcement; and public education programs and activities.	20	17
Waste management programs such as 3-R (recycling, re-use, reduce), composting and including activities such as landfill site management, shredding of Christmas trees & handling of hazardous waste including e-waste collection	10	8.5
Water conservation and reduction programs: efficient appliance incentives or promotion, efficient irrigation and use of non-potable water, water restriction policies	10	8.5
Energy conservation programs such as alternate forms of energy (ex. geothermal, biomass, wind, solar), efficient street and signal lighting and shielding for night skies issues & promotion of energy audits	10	8.5
Environmental actions such as: Greening of operations fleet for park maintenance: such as conversion to higher efficiency vehicles, use of alternative fuels and air quality programs: monitoring, anti-idling advisory / bylaws, efficient use of vehicle fleet such as use of crew cabs, bicycles, any other energy-saving transportation. Development and expansion of bike lanes and recreational pathways Initiatives and Innovation, such as: green roofs, green walls; re-use of sites Brownfield redevelopment, remediation, land reclamation	20	18
<b>Business &amp; Institutions (17%)</b>		
Participation in the environmental effort : such as waste management (recycle, reuse, reduce), water conservation, energy conservation, brownfield management	10	7.75
Corporate environmental innovation / stewardship, initiatives, activities	10	7.75
<b>Residential (23%)</b>		
Participation in the 3-R (recycle, reuse, reduce) initiatives and composting	20	17.25
Adoption of water conservation practices & policies	15	13.25
<b>Community Involvement (17%)</b>		
Public participation in public forums and policy development on environmental issues	10	7.25
Public participation in community, neighbourhood or individual street environmental activities and programs (including, promotion, organization etc)	10	7.25
Support – financial and/or in-kind or participation by the Municipality, Businesses and Institutions in public environmental activities and programs	5	4
<b>Environmental Action Total</b>	<b>150.00</b>	<b>125.00</b>

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### ENVIRONMENTAL ACTION

#### **Observations:**

The Community Green Space Plan evaluates existing greenspace, identifies future needs, protects environmentally sensitive areas and enhances the appearance of the community. Mt. LeMoray Park has been developed in cooperation with the Environmental Society, Economic Development Commission and the Snowmobile club.

The district is setting a good environmental example. Congratulations on your purchase of energy efficient vehicles such as the right hand Suzukis for summer parks crews and the Kubotos. Lower dust emissions are realized with new street sweeper. The district enforces an anti-idling program and E-Fleet, a fuel reduction program. A partnership with Northern Lights College enabled the building of an eco-friendly airport terminal with geo-thermal heating, low flush toilets and other features. In the Recreation Centre, there is a replaced roof with double R factor, sensor controlled lighting, low flush sensor toilets, a high efficiency hot water tank, higher efficiency furnace, photo cell exterior lighting, computer controlled Hvac system, hand dryers, sensor faucets and LED lighting all making a difference. Wind power is prevalent in the area and locally, four windmills generate electricity to power LED lights for the boulevard trees. Crosswalks have solar powered LED lights.

The Brownfield Renewal Funding Program has been accessed for the redevelopment of brownfield sites. Older buildings have been tastefully reused. The Canfor Building was used during their extended shutdown.

The Pine River Watershed Project educates the public on water conservation, recycling and acceptable dumping. History has taught Chetwynd that water is a precious resource. Weekly water conservation tips appear in the local newspaper. Water meters have been installed and watering restrictions are in effect. A water-wise zeriscape demonstration garden has been planted. A rain barrel rebate and low flow toilet rebate program are in effect.

In the schools, BC Lions Energy Champions presented to students. Earth Day was celebrated with A&W owners donating reusable lunchbags to elementary school children.

Recycling is available with drop-off at any time. Individuals are recycling and the proceeds from Rec Centre recycled drink container program donated \$1000 to Haiti relief.

#### **Recommendations:**

We feel that residents would be more inclined to recycle if the recycling area was more attractive and inviting.

We suggest that home composting be encouraged with composters available at a reduced rate or a rebate offered for composters that are purchased locally. There would also need to be an educational component to the program.

## 2010 Evaluation Form

<b>HERITAGE CONSERVATION</b>		
<p>Heritage Conservation includes efforts made by the municipality, businesses and institutions, and residents to preserve heritage within their community. Priority in evaluation is given to natural heritage, as well as the integration of landscape and streetscapes as it pertains to the built heritage of a community. The evaluation includes:</p> <ul style="list-style-type: none"> <li>- natural heritage management plans, including sites, parks, cemeteries, heritage gardens, native plants and heritage trees;</li> <li>- the relationship of the landscape to the built heritage;</li> <li>- overall preservation of traditions and customs through year-round festivals and celebrations, events and parades, heritage foods and the arts.</li> </ul> <p>As well, the participation of groups such as the Historical Society are considered.</p>		
	<b>Max</b>	<b>Actual</b>
<b>Municipal (50%)</b>		
Heritage policies, by-laws and their enforcement and effective programs	15	12.5
Natural and cultural heritage management plan and preservation initiatives: including cultural landscapes, use of native plants, heritage gardens, heritage trees, cemeteries, heritage sites	15	12.5
Promotion of heritage (through communications, information and support programs, economic development / tourism)	10	8.25
Interpretative and signage programs, walking tours, festivals/celebrations	10	7.75
Activities and programs (year-round) for education and use of natural heritage sites for and by the public	15	12.5
New programs and initiatives to promote local heritage	10	8.75
<b>Business &amp; Institutions (20%)</b>		
Conservation, restoration and reuse of heritage buildings and grounds	15	12.5
Promotion of local heritage, including heritage gardens, native plants, and heritage trees	15	12.5
<b>Residential (10%)</b>		
Conservation / restoration and reuse of sites / buildings	10	7.75
Conservation of cultural and heritage elements pertaining to their own private lands and structures.	5	3.75
<b>Community Involvement (20%)</b>		
Recognition (by municipality and/or by volunteer groups) of volunteer efforts in natural & Cultural Heritage activities	10	8.25
Public participation in community, neighbourhood or individual in cultural and natural heritage programs including heritage community events/activities, including year round cultural festivals & celebrations and preservation of traditions, customs, food, music, dance and crafts (including promotion, organization etc).	10	8.25
Support – financial and/or in-kind or participation by the Municipality, Businesses and Institutions (including Historical Societies) in natural and heritage activities and programs including cultural festivals & celebrations throughout the year and preservation of traditions, customs, food, music, dance and crafts.	10	8.25
<b>Heritage Conservation Total</b>	<b>150.00</b>	<b>123.50</b>

## HERITAGE CONSERVATION

### Observations:

The original 'Little Prairie' really was 'First in the Peace' with both first Nations people travelling through and fur traders present in the area in 1778. A trading post opened in 1919 which was followed by a small community. However, Chetwynd only came into being in 1959 with the arrival of the railway. The Dunne-za/Cree culture and traditions are recognized with the First Nations Heritage Site called Dunne-za,Lodge, in the West Moberly area, not far from Chetwynd.

The 'Little Giant' statue has been reborn in a wood carving out of beetle-kill wood. The Little Giant was appropriately dressed for the holiday season and carried a torch leading up to the 2010 Olympics.

Along with six partners, Chetwynd is part of the Northern Dino Circle Tour. The Chetwynd Heritage Society has had the fossils found in Dedication Park identified, and are now working on an interpretive site.

Murals throughout the community celebrate 'Where we have come from'. The mosaic murals are particularly exciting and long-lasting.

Together, the Little Prairie Heritage Museum, the Arts Council partnered with the High School prepared a historical CD which preserves historical photos and information of the district. This year's publication, CHETWYND/LITTLE PRAIRIE THEN and NOW is a comprehensive collection of photos that is very well documented.

BC Arts and Culture Week was suitably celebrated in April. The Quintessential Quilters are actively sharing their craft locally and world-wide. The 2010 Peace Liard Regional Juried Art Exhibition took place in Chetwynd in April. Chetwynd resident, Yvonne Elden was honoured this year, receiving one of only three Arts Champion Awards for the province.

In 2009, a workshop, Fighting Racism: Bridges 2009 was held and the resulting paintings and writings have been preserved.

The interest in heritage vegetables has been growing in the area. The Healing Garden is growing Jerusalem Artichokes (Canada Potatoes).

### Recommendations:

We suggest that you try to form a partnership between one of the younger and more active groups and the present Heritage Society. The members of the Heritage Society have so much to offer and they just need a bit of energy and muscle.

We hope that you can arrange to record more of the First Nations history of the area, perhaps in collaboration with the High School again. This fragile history is in danger of being lost.



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<b>URBAN FORESTRY</b>		
<p>Urban Forestry includes the efforts made by the municipality, businesses and institutions, and residents with regards to written policies, by-laws, standards for tree management (selection, planting, and maintenance), long and short-term management plans, tree replacement policies, tree inventory, Integrated Pest Management (IPM), heritage, memorial and commemorative trees.</p>		
	<b>Max</b>	<b>Actual</b>
<b>Municipal (40%)</b>		
Policies, regulations and tree by-laws, tree protection and planting on public and private lands	10	7.5
Urban forestry planning and design, including integration with overall landscape plan	10	7.5
Measures to preserve, protect, manage and expand overall tree inventory, including woodlots	10	7.5
Plan of action: procurement, species diversity, selection of hardy species	10	8
Integrated Pest Management (IPM) / Plant HealthCare (PHC): plan of action for invasive pest detection and control, information on current infestations and diseases	10	8
Public information program on good planting techniques and maintenance programs	10	7.5
Qualified personnel and/or crew training	10	8
<b>Business &amp; Institutions (20%)</b>		
Design, species diversity and planting of trees in landscapes	15	11.5
Maintenance programs and best practices: watering, pruning, IPM	10	7.5
Inclusion of native, hardy species for planting on properties	10	8
<b>Residential (20%)</b>		
Design, species diversity and planting of trees in landscapes	15	12
Inclusion of native, hardy species for planting on residential properties	10	8
Maintenance best practices	10	7.5
<b>Community Involvement (20%)</b>		
Public participation in tree planting and conservation programs such a Green Streets Canada, Arbour Day, Maple Leaf Day, and other tree planting and maintenance programs and activities on public lands (including promotion, organization etc).	15	12.5
Support – financial and/or in-kind or participation or promotion by the Municipality, Businesses and Institutions for community tree planting and conservation programs on public lands.	10	7.75
Volunteer Recognition (by municipality and/or by volunteer groups) of volunteer efforts in urban forestry activities.	10	7.75
<b>Urban Forestry Total</b>	<b>175.00</b>	<b>136.50</b>

## URBAN FORESTRY

### Observations:

Trees are important in Chetwynd. As part of a regular maintenance program, the district had an arborist assess the trees. The recommendations for removal, replacement species and pruning were followed. Suckers have been removed. BC Hydro has a Dangerous Tree Program wherein they will come and assess trees that pose a potential threat to property. The district has information on tree planting and maintenance and local nurseries are available to provide information and advice concerning trees. The Mountain Pine Beetle situation is closely monitored.

We commend you on specie diversity of your newly planted trees. The Mountain Pine Beetle taught all of us the dangers of monoculture planting.

When trees have to be removed, the policy is to plant three new trees.

Four hundred trees were planted according to the planting plan. Boulevard trees are monitored, pruned, removed, replaced and their roots are topdressed as necessary. Tree Canada, Trees for Tomorrow programs as well as seedlings from the Prairie Shelterbelt Program were all accessed for the addition of trees.

The Chetwynd Community Forest with its educational walking trail remains an important part of Chetwynd's urban forest. In partnership with Saulteau First nations and West Moberly first nations, the District is planning to extend the community forest.

The Healing Garden on the hospital grounds has several varieties of trees, including fruit trees.

### Recommendations:

Newly planted trees must be regularly watered for at least two years. This is particularly important with drought conditions.

In keeping with health promotion, the Food Security Initiatives movement and the complementing the Farm to School Salad Bar program, we would suggest plantings of hardy fruit trees and fruiting shrubs be encouraged. Protection from wildlife would of course have to be considered.

## 2010 Evaluation Form

<b>LANDSCAPE (Parks &amp; Grounds, Green Spaces, Streetscapes - including Turf &amp; Groundcovers)</b>		
<p>This section of the evaluation supports all efforts to create an environment showcasing the overall surroundings. The overall plan and design must be suitable for the intended use and location on a year-round basis. Elements for evaluation include: native and introduced materials; balance of plants, materials and constructed elements; appropriate integration of hard surfaces and art elements, use of turf and groundcovers. Landscape design should harmonize the interests of municipal, commercial and residential sectors of the community. Standards of execution and maintenance should demonstrate best practices, including quality of naturalization, use of groundcovers and wildflowers, turf management and maintenance. The evaluation will consider how the spaces create a sense of place within the community, actively utilized year-round.</p>		
	<b>Max</b>	<b>Actual</b>
<b>Municipal (45%)</b>		
Landscape Plan: integrated and implemented throughout the municipality	20	17.5
Turf management programs, Integrated Pest Management (IPM), Plant Health Care (PHC), alternative solutions to diseases and infestations when appropriate, increased naturalization, alternate mowing frequency and water management	15	13
First impressions of the community including gateway / entrance treatments	10	8
Landscape maintenance policies, standards, best practices and programs	10	7.75
Sustainable designs (seasonally adjusted year round): energy efficient, use of green materials, naturalization, xeriscaping, suitable plant varieties	10	8
Urban and civic design standards for streetscape and other public places: flags, banners, public art, fountains, site furnishings, seasonal design and décor, lighting design, walkways and paving materials	10	8.75
Demonstrated year-round opportunities and programs for education and use of parks and greenspaces (parks and recreation programs, city festivals and events)	10	8.75
Qualified personnel (including seasonal staff) and/or training	5	4
<b>Business &amp; Institutions (15%)</b>		
Sustainable designs (seasonally adjusted year round): energy efficient, use of green materials, naturalization, xeriscaping, alternate groundcovers	10	7.75
Contribution to urban and civic design and public greenspaces above and beyond requirements: such as public art, streetscape, site furniture, fountains & innovation in concept & design	10	7.75
Adequate ongoing life cycle management (ongoing maintenance, ground & asset management, rehabilitation & replacement ) of all landscape elements	10	7.5
<b>Residential (25%)</b>		
Streetscape appeal of landscapes (year-round, seasonal, themed)	20	15.5
Maintenance of properties: lawn care, tree and shrub maintenance	15	12
Selection of plant material (native, local, innovative)	15	12.5
<b>Community Involvement (20%)</b>		
Public participation in community programs such as: "yard of the week", volunteer park maintenance, holiday illumination & decoration (including promotion, organization etc).	15	13.5
Recognition (by municipality and/or by volunteer groups) of volunteer efforts in landscape activity .	5	4
Support – financial and/or in-kind or participation by the Municipality, Businesses and Institutions for community landscape programs and activities	10	8.5
<b>Landscape Total</b>	<b>200.00</b>	<b>164.75</b>

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### LANDSCAPE

#### Observations:

The Parks, Trails and Green Space Plan provides a good framework for the landscape of Chetwynd.

New initiatives have included the Legion subdivision park, new play areas and soccer pitch, Rodeo Walkway for walking, biking or roller blading. The walkway has planned recessed areas for seating and wood carvings. The extension of the Visitor Centre Walkway has more carvings and more landscaping. Plans for an Activity Park at Cedar Place site are being developed. The pristine Mount Baldy Trail was certainly enjoyed by this year's judges who also successfully located the wild honeysuckle near the path.

The Trails for Tomorrow program accomplished Project R2 which cleaned-up and groomed 53 km of trail. Project Stream keepers cleaned up Windrem and Centurion streams. Project Cleanup cleaned industrial and back road areas. Project Greenspace upgraded the existing trail system, added additional trails, upgraded and maintained the Old Baldy trail with a connector to the Community Forest.

The Chetwynd Invitational Chainsaw Carving Championships provide new sculptures each year and are generously supported by district businesses. The industrial area will become the new focus for the placement of carvings.

The new signage at entrances, Chamber Office and subdivisions is appreciated. Mapping, particularly at the industrial area will be helpful. The Welcome to Chetwynd sign with the bears and rocks is spectacular.

The Healing Garden, located on the hospital grounds, has two components; individual garden plots on raised beds and a healing retreat area which provides a place of refuge and contemplation. School students help with planting on Official Planting Day. A greenhouse extends the growing season and garden produce is sold at the local farmers' market. The healing garden has become a miniature botanical teaching garden.

Wooden bordered flowerbeds are being replaced with more permanent brick. Shrubs and perennials are being used more extensively. Sidewalks are being upgraded and new landscaping is wheelchair accessible. Boulevard trees are lit up year round with LED bulbs along the esplanades through sponsorships. A program is in place for the donations of memorial benches.

The old and new cemeteries are being maintained and mapped with the assistance of the Genealogy Club. The Map Shelter on the old site has been completed. The overhead signage at the gate is impressive. Plans are still in transition for a Scattering Garden. A new trail connects both cemeteries.

Your turf management program looks good. Grassed areas are mowed and over-seeded where necessary with weekly litter control. The mowing height has wisely been raised in park areas. Playing fields are irrigated with timers. Understandably, with this year's drought conditions, most of Chetwynd's turf was in a state of hibernation. Playing fields are maintained with the help of volunteers from minor and adult baseball. The green roadsides, on a year of drought, certainly proves the value of planting native species. Wild flowers have been seeded with various degrees of success.

The recent plantings at the Womens' Resource Centre with the Marketplace were very welcoming. Surerus Place was nicely landscaped with donated plant material.

The Chetwynd Community Youth Council works closely with the district on projects such as the mountain bike trails. The Skateboard Park Youth group helped raise money for their park. School students planted, watered flowers as well as weeded around shrubs and trees.

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### **Recommendations:**

We would encourage the planting of food gardens in keeping with healthy lifestyle movement and the Food Security Initiatives. The Healing Garden is providing a great model and mentorships could be fostered.

More of the garbage barrels could be painted or decorated, perhaps with youth assistance.

We suggest that you might reconsider the situation concerning memorials on the cemetery fence. This is such a sensitive area. Would it be possible to just have a policy where the fence is cleared annually (or semi-annually) of any decaying or non-permanent objects?

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<b>FLORAL DISPLAYS</b>		
<p>"Floral Displays" evaluates the efforts made by the municipality, businesses and institutions, and residential sectors of the community to design, plan, execute, and maintain floral displays of high quality standards. Evaluation includes the design and arrangements of flowers and plants (annuals, perennials, bulbs, ornamental grasses) in the context of originality, distribution, location, diversity and balance, colour, and harmony. This pertains to flowerbeds, carpet bedding, containers, baskets and window boxes.</p>		
	<b>Max</b>	<b>Actual</b>
<b>Municipal (35%)</b>		
Integration into overall landscape plan and distribution through community. Concept and design including sustainable design	<b>15</b>	13.5
Diversity of displays: flowerbeds, raised beds, planters, hanging baskets, window boxes, carpet bedding, mosaics	<b>15</b>	13
Diversity of plants: annuals, perennials, bulbs, grasses, woody plants, natural flora	<b>10</b>	8.25
Quality, maintenance, best practices: watering, weeding, edging, dead heading, etc.	<b>15</b>	13.75
Qualified personnel (including seasonal staff) and/or training	<b>10</b>	8.5
<b>Business &amp; Institutions (20%)</b>		
Concept and design (including arrangement, diversity, colour of display and plants) on grounds	<b>15</b>	13
Quality of planting and maintenance: watering, weeding, edging, dead heading, etc	<b>10</b>	8.5
Contribution to, and integration with, overall community floral program	<b>10</b>	8
<b>Residential (20%)</b>		
Concept and design (including arrangement, diversity, colour of display and plants) on residential properties	<b>15</b>	12
Quality of planting and maintenance	<b>15</b>	12.5
<b>Community Involvement (25%)</b>		
Public participation in community projects, volunteer initiatives, outreach programs in floral displays (including promotion, organization, etc).	<b>15</b>	13.5
Volunteer recognition (by municipality and/or by volunteer groups) of volunteer efforts in floral displays	<b>15</b>	13.5
Support – financial and/or in-kind or participation by the Municipality, Businesses and Institutions in community floral displays activities.	<b>15</b>	13.5
<b>Floral Displays Total</b>	<b>175.00</b>	<b>151.50</b>

## FLORAL DISPLAYS

### Observations:

Although the Chetwynd area was suffering from a severe drought, the floral displays were amazing. Clearly visible from the highway, they effectively framed the chainsaw carvings and beckoned people to walk beside them. Many different cultivars were utilized, the usual and the unusual, and the results were spectacular.

Fifty-two large decorative concrete flowerboxes have been added throughout town. Businesses are encouraged to become involved in the planter project. Twelve new hanging baskets have been added.

Official Planting Day in early June is centred at the Healing Garden and involves school children as well as the whole community. The Healing Garden had an impressive showing of spring bulbs this spring which may have encouraged more people to plant bulbs in the fall. A Memorial Rose Garden is being established at the museum grounds.

The Beautiful Gardens contest creates great interest and participation from businesses. A very special awards night takes place and the results are preserved on CD. The Grand Gardener Awards are a very important addition to the program.

The ladies of the Royal Purple have adopted the bed at the Hospital foundation sign as their project. The plantings at Little Prairie Elementary School looked very good.

### Recommendations:

If Chetwynd does not already have an official flower, perhaps this would be a good time to choose one and promote it throughout the community. It could be a hardy perennial like the Daylily or an annual. The horticulturist on district staff would probably have good suggestions.

We suggest that residents be encouraged to use zeriscape principles in their planting of floral displays. Amending the soil (with compost), planting drought resistant, hardy selections and using an organic mulch will cut down on the required maintenance.



## ☞ 2010 Evaluation Form ☞

### GENERAL COMMENTS AND SUGGESTIONS

The judges appreciated all the advance information received and the excellent Community Profile Book. The District of Chetwynd internet site is also informative. The Souvenir Edition of Chetwynd Then and Now was very interesting. The 2010 Calendar, a Community in Bloom & Santa Claus Project is a great community building project which effectively promotes the Beautiful Gardens Contest. A Block Party Jail & Bail held in June was a creative fundraiser and an even better spirit raiser. Excellent brochures promote Chetwynd, its chainsaw sculptures along with a guided tour and map.

Our revised Evaluation Form now groups Business and Institutions together. This may be a little misleading at times. Schools and churches are doing well in most areas. The next focus could be on the industrial section.

Chetwynd has formed excellent partnerships including: all various media partnerships, service and sports club partnerships to maintain fields, mural program partnerships, partnerships with First Nations and partnerships with youth.

Access Awareness Day was celebrated in June and efforts are being made to make Chetwynd more accessible in every way.

As a member of the BC Farmers Market Association, the local market is being revitalized and picking up speed, ready to move to the new Recreation Centre. The "Potato Project" made seed potatoes available and encouraged more vegetable growing. Additionally, an IMAGINE grant is available to provide mentorship to first time gardeners. Efforts are underway to establish a Community Kitchen.

The Chetwynd Echo newspaper is a great partner having gardening and beautifying tips, related stories and a "Name that Plant" weekly feature.

June 2010 was proclaimed Be A Tourist in your Own Town month and many exciting activities were planned. The Visitors' Centre is open year-round and much interest has been generated this year with their travelling gnomes. Chetwynd is rich in so many ways. Artists and crafters produce top quality goods. Local songwriters and musicians record very good music.

We sincerely thank you for your warm hospitality during our visit. Everyone we met was positive and enthusiastic about improving the quality of life in Chetwynd through the ideals of the Communities in Bloom program. We encourage your continued dedication and involvement in CIB as part of your vision for the future growth and development of Chetwynd.

JoAnne & Lorna



# **Communities in Bloom is made possible by**

The commitment of local, provincial and national volunteers

The support of elected officials and of staff in municipalities

The dedication of our judges, staff and organizations

The contribution of our sponsors and partners

## **THANK YOU FOR YOUR INVOLVEMENT**

**“Within the context of climate change and environmental concerns, communities involved in the Communities in Bloom program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.”**