



PROCLAMATION

Moose Hide Campaign Day

May 12, 2022

- WHEREAS** the Moose Hide Campaign is an Indigenous-led, grassroots movement of men, boys and all Canadians standing up to end violence against women and children; and
- WHEREAS** the Moose Hide Campaign was founded along the 'Highway of Tears' in British Columbia in response to the injustices and violence faced by many women and children in Canada, particularly those who are Indigenous; and
- WHEREAS** it is estimated that half of all women in Canada have experienced at least one incident of violence since the age of 16, and this reality is worse for Indigenous women; and
- WHEREAS** the Moose Hide Campaign has distributed nearly three million moosehide pins that each spark five conversations about issues of violence against women and children; and
- WHEREAS** wearing the moosehide pin demonstrates a commitment to honour, respect and protect the women and children in your life, end gender-based violence and take meaningful action towards reconciliation with Indigenous peoples.
- THEREFORE** I, Allen Courtoreille, Mayor of the District of Chetwynd recognize and proclaim **May 12, 2022** as "**Moose Hide Campaign Day**".

A handwritten signature in blue ink, which appears to read "Allen Courtoreille". The signature is written in a cursive style and is positioned above a horizontal line.

Mayor Allen Courtoreille